



# BABS PATTON

## CONTACT INFO

### NAME

Barbara Patton

### LOCATION

San Bruno, CA

### PHONE

(650) 291-0966

### EMAIL

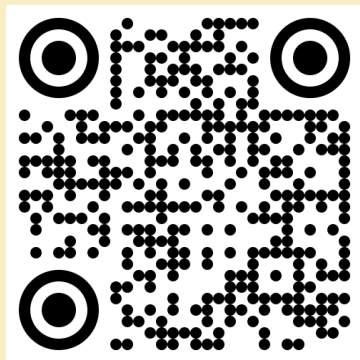
barbarapattton@icloud.com

### LINKEDIN

<https://www.linkedin.com/in/barbara-patton-001555177/>







## PORTFOLIO

<http://www.babspatton.com>



## SKILLS & EXPERTISE

Art Direction   
Graphic Design   
UX Design   
Video Editing   
Print Production   
Copywriting 

Photoshop   
Illustrator   
InDesign   
Microsoft Office   
Final Cut Pro   
Figma 

## EXPERIENCE

### 2018 – PRESENT TARA DHATU — MARKETING PROJECT MANAGER

Produce educational videos and promotional graphics for social media. Shoot video on set, edit video and sound, design 2d animation and effects. Design titles and credits, and finish for on-line marketing. Copywriting and asset design for event promotion, social media & email marketing. Event organization: find venue, promotion, marketing and production.

### 2002 – 2018 BLAH BLAH WOOF WOOF MEDIA — MARKETING MANAGER

As a principal in the company, I elicit the problems and needs of the client to produce advertising and marketing materials for music and media. These include logos, digital marketing materials, sound recordings, cd covers, videos, conference presentation booths, printed materials, digital art for video games, brochures and posters.

### 1998 – 2002 ORACLE — GRAPHIC DESIGNER

Creating training materials in the form of Power Point presentations and on-line training. Creating symbols to be universally understood, using Adobe Illustrator and Photoshop used in software use training and internal sensitivity awareness training. Managing searchable database for art library.

## EDUCATION

Certificate *AI Bootcamp – Hispanic Association of Colleges and Universities*  
Certificate *User Experience Design – Skyline College*  
Certificate *Online Teaching & Learning – Cal State University, East Bay*  
BA *Design & Industry: Graphic Reproduction – SF State University*  
Coursework *Advertising, Copywriting & Corporate Symbolology – Academy of Art*  
AA *Art Major emphasizing print making – Skyline College*

## AWARDS

Award *AR App Prototype Design Meta SPARK– Jobs For the Future*  
Award *Art Director, Maxwell House Campaign – Ad Club*  
Award *Copywriting, Great America Jingle – Academy of Art*